



*Leading with Faith ~ Learning with Joy ~ Living with Purpose*

Resurrection Lutheran School Board Strategy Session  
September 19, 2019  
Open Strategy Session

**Board:** Linda Cook, Tim Farmer (Treasurer), Bee Persson, David Robison (Chairperson), Jacin Suskin, Michelle Wood, Neil Porter (Secretary)

**Staff:** Rosie Creasy, Chris Johanson (Teacher Representative), Tom Kolb (Principal), Deb Mahan

**Absent:** John Whatley

**Opening:** The session was opened at 4 pm, with a prayer led by David.

**Introductions:** Tim introduced Dee McDougal, acting as facilitator for the session. Dee described her background then shared goals for the meeting. Dee led a quick exercise with a few questions to learn more about the individuals present for the strategy session.

**Discussion:**

Jacin spoke on the goals, scope and process of the session, followed by Tom relating relevant 'situational awareness' providing a snapshot of RLS statistics, background and the history of RLS. The mission of RLS, ministry partnership and our position in the community were highlighted. Topics included: school dynamics, resources and challenges unique to our school, admission policies/process, sports and extracurriculars.

The RLS motto "Leading with Faith, Learning with Joy, Living with Purpose" was next highlighted in a discussion as it relates to our mission.

**Marketing Strategy:** Dee led us into an open ended discussion on the current state of marketing efforts at RLS, and provided some specifics for implementation, including video, LinkedIn etc. Rosie spoke on the challenges of time commitment to managing content. Solutions were shared, including an internship type of resource to assist in timely social media updates with a standardized process.

**Analysis of RLS current situation:**

Strengths, Weaknesses, Opportunities, Threats and the internal/external dynamic analysis was initiated for group discussion by Jacin. Much detail was covered, and will be noted in a final session report from Dee McDougal.

Core Values were mapped out with a group exercise with desired Outcomes enumerated, with a goal toward stating a five year forward vision for RLS.

**Closing:**

The four hour session was closed in prayer, and Dee McDougal is to submit with a follow up report on the strategy session.

*Minutes submitted by Neil Porter, Secretary*